Previous assumptions

To perform the integration between Delio Lead Management and Unbounce, the following prerequisites are required:

- To have a Unbounce account.
- To have a Landing page in Unbounce.
- To have a Delio Lead Management account.
- To have a Delio API Idtag for that client.

DELIO SETTINGS.

The steps to follow are:

➤ Login in Delio Lead Management platform:

You can access from Delio-lm.com/en:

or directly through url:

➢ Introduce user and password for your account.

➢ Introduce Delio Client.
Go to Contact Manager – Data Manager (API).

Check that the API Idtag is created.
➢ Check the API Idtag is created

➢ Create an URL Tracking in Site Manager.

The example url that we are going to integrate with Unbounce is:
http://forms.delio-lm.com/unbounce-delio-integration/
Create a Visit tag.

Go to the Labels manager for that site.
Create a Subtag in the Visit tag.

We need to add the following subtag code to the visit tag:

```
*****************
var refreshIntervalId = 'undefined';
var cont = 0;
```
refreshIntervalId = window.setInterval(function() {
  if(typeof Piwik == 'undefined' && cont <= 5000){
    cont += 500;
  }else{
    clearInterval(refreshIntervalId);
    cont = 5000;
    if(typeof Piwik != 'undefined') {
      var idlead = Piwik.getAsyncTracker().getVisitorId();
      var domlead = document.getElementById("idlead");
      domlead.value = idlead;
    }
  }
}, 500);

******************
Visit tag for Unbounce test integration

```javascript
var refreshinterval = 'undefined';
var cont = 0;
refreshinterval = window.setInterval(function() {
    if(typeof Flwkr == 'undefined' & cont <= 5000){
        cont = 500;
        cont;
        clearInterval(refreshinterval);
        cont = 500;
        if(typeof Flwkr == 'undefined') {
            var ideal = Flwkr.getAsyncTracker().getVisitorId();
            var domain = document.getElementById('idead');
            document.value = idead;
        };
    };
}, 500);
```
Create a conversion tag.
- Copy Visit tag and Conversion tag.

Copy Conversión tag.
Copy Visit tag.

--- Conversion Tag ---
<script type="text/javascript" src="http://t.womtp.com/js/otg.min.js?idtag=f3e16f20d80337312e8020fddfde44ac08523b"></script>

--- Visit Tag ---
<script type="text/javascript" src="http://t.womtp.com/js/otg.min.js?idtag=9506868a806b8ecb3349d52a9c056568a5058b0a5c5f495d9d2190506e77"></script>
UNBOUNCE SETTINGS.

The steps to follow are:

➤ Login in Unbounce platform:

You can access from http://Unbounce.com/
or directly through url:

https://app.unbounce.com/login

➤ Introduce user and password for your account.
Choose the Landing Page You want to integrate

Edit the Landing Page
➤ Double Click on the Form

➤ Create a hidden field called “IdTag”:

Copy in that hidden field the idtag value that We copied in the Clipboard.
Create a hidden field called “Idlead”: 

The idlead default value is “none”.

IdTag Value between idTag= and ' type
- Disable Jquery checkbox and add the last version of Jquery.

The last version of Jquery could be load from:

<script src="http://code.jquery.com/jquery-latest.min.js"></script>
Copy IdTag Script:

```html
<script src="http://t.womtp.com/js/delio-client/?idTag=29842f94d414949bf95fb2e6109142cfef"></script>

<!-- Conversion Tag -->
<script type="text/javascript" src="http://t.womtp.com/js/otg.min.js?idtag-f3e16f20d80337"></script>

<!-- Visit Tag -->
<script type="text/javascript" src="http://t.womtp.com/js/otg.min.js?idtag=950686ba806bba"></script>
```
If needed add Validation and mapping script

The mapping is only needed if the names of the form fields will change in the webhook mapping.

In the following example we are going to change in the Unbounce mapping webhook the names of `first_name` and `last_name`.

`first_name` will be assigned to `nombre`

`last_name` will be assigned to `apellido`.

If wanted for form autocomplete.

In case that you want that the form will be able to autocomplete for returning leads, you need to add the class `wg-idTag` to the id for `idtag`.

You just need to add:

**********
Go to Unbounce Landing Page Javascript area before </body> tag
Copy the Visit Tag that we Copied into the clipboard
Go to Unbounce Landing Page form confirmation.

We add the redirect to a page with the conversion tag.

We uncheck the box of “append form data to URL”
➢ Save the Unbounce Landing Page.

➢ Republish the Page.

➢ Go to WebHook
The Url for Post is:

http://ws.walmeric.com/provision/wsclient/sendLeadUnbounce.html

➢ Configure Unbounce Field Mapping.

You need to map all form fields that are needed to send to Delio.

In case that You want to assign in Delio a different field name that in the form, You need to change in the Webhook field mapping.
WebHook: POST your form data to a URL

WebHooks let you POST your forms to any URL that you choose. [Find out more »]

Successfully integrated with WebHook (POST to URL)

Looking for a different WebHook (POST to URL) integration?

Configure Field Mapping

Some articles you might find helpful:

- How does the form webhook work?

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Unbounce Form Field  We assign different field names

WebHook (POST to URL) Field

<table>
<thead>
<tr>
<th>Unbounce Form Field</th>
<th>We assign different field names</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>First Name</strong></td>
<td>Text (string) → nombre</td>
</tr>
<tr>
<td><strong>Last Name</strong></td>
<td>Text (string) → apellido</td>
</tr>
<tr>
<td>Email</td>
<td>Text (string) → Email</td>
</tr>
<tr>
<td>Phone</td>
<td>Text (string) → Phone</td>
</tr>
<tr>
<td>Company</td>
<td>Text (string) → Company</td>
</tr>
<tr>
<td>Legal terms</td>
<td>Checkbox (string) → Legal terms</td>
</tr>
</tbody>
</table>

---

Add another custom field

How do I use Custom Fields?

- Cancel Field Map
- Done

---

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TEST INTEGRATION

The steps to follow are:

➢ Go to Unbounce Landing Page url and fill the form.

Fasten your seatbelt

Hello and welcome!
You are about to see for yourself the power of Delio and how it will help you to boost your sales!

This landing page was created using Unbounce (a leading landing page generator platform), one of the main tools you can integrate with Delio.

Please follow the instructions below and experience Delio within minutes

Follow the steps

1. Fill out the form so you can see your own info when you access Delio. This info will appear in the demo flow.
2. Go to Delio and log in:
   • User: demo
   • Password: demo
3. Enjoy Delio
4. Learn More About Delio Requesting a Free Demo

Register for the Webinar

First Name*
Francisco

Last Name*
Orcha

Email*
francisco.prueba@landingpage_3.o

Phone
600328101

Company
Walmeric

I accept the Legal Terms *

You will receive an email with the details

CHECK IT OUT
Go to Unbounce to check the conversion.
Go to Delio Lead Management to check the conversion.

1. Delio Login.
2. Click on “C. Manager”.
3. Click on “Leads Detail”.
4. Go to the Last page.
5. Click on the lead that we want to check.
If you want to see the navigation details: